ORDER



WDJT-TV-LP

Orders	**Order / Rev:**	**166768**		
	Alt Order #:	06334575		
	Product Desc:	CROSSROADS GPS		
	Estimate:	1046		
	Flight Dates:	09/25/12 - 10/02/12	Primary AE:	Matthew Norten
	Original Date / Rev:	09/24/12 / 09/24/12	Sales Office:	HDC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	**Name:**	**Crossroads Media**		
	Buying Contact:	Noelle Ramsey	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	**Name:**	**Issue/Crossroads GPS**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL Issue	Order Separation:	00:15:00
	Priority:	P-1	Advertiser External ID:	
	Revenue Codes:	AGY, POL, ISS	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	24	$22,250.00	$18,912.50
10/01/12	10/02/12	17	$11,250.00	$9,562.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	24	$22,250.00	$18,912.50	0.00
October 2012	17	$11,250.00	$9,562.50	0.00
Totals	41	$33,500.00	$28,475.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	11%	$33,500.00
Market	100%	$304,545.45

Competitive Share	Share	Total
CABLE	0%	$0.00
WBME	1%	$3,045.45
WCGV	0%	$0.00
WISN	40%	$121,818.18
WITI	39%	$118,772.73
WMLW-	2%	$6,090.91
WPXE	0%	$0.00
WTMJ	7%	$21,318.18
WVTV	0%	$0.00
WYTU	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WDJT	09/28/12	09/28/12	M-F Late News M-F Late News	CM	10p-1035p	----1--	:30	1	$1,500.00	P-1	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	----1--	1	$1,500.00	0.00								
E 2	WDJT	09/28/12	09/28/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	----1--	:30	1	$400.00	P-1	0.00 NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

Order / Rev: 166768 Advertiser: Issue/Crossroads GPS

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	WDJT	09/28/12	09/28/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p (10:35 PM-11:37 PM)	----1--	:30	1	$400.00	P-1	0.00 NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/24/12	09/30/12	----1--	1	$400.00	0.00								
E 3	WDJT	09/28/12	09/28/12	News at Noon News at Noon	CM	12p-1230p	----1--	:30	1	$200.00	P-1	0.00 NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/24/12	09/30/12	----1--	1	$200.00	0.00								
E 4	WDJT	09/28/12	09/28/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p (2:00 PM-3:00 PM)	----1--	:30	1	$200.00	P-1	0.00 NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/24/12	09/30/12	----1--	1	$200.00	0.00								
E 5	WDJT	09/28/12	09/28/12	CBS58 Nws 5p M-Sa/530 CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p	----1--	:30	1	$350.00	P-1	0.00 NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/24/12	09/30/12	----1--	1	$350.00	0.00								
E 6	WDJT	09/28/12	09/28/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	----1--	:30	1	$1,200.00	P-1	0.00 NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/24/12	09/30/12	----1--	1	$1,200.00	0.00								
E 7	WDJT	09/28/12	09/28/12	Morning News M-F 6a - 7 M-F 6a - 7a	CM	6a-7a	----1--	:30	1	$100.00	P-1	0.00 NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/24/12	09/30/12	----1--	1	$100.00	0.00								
E 8	WDJT	09/28/12	09/28/12	Wheel of Fortune 630p-7 630p-7p/Wheel	CM	M-F 630p-7p	----1--	:30	1	$1,500.00	P-1	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/24/12	09/30/12	----1--	1	$1,500.00	0.00								
E 9	WDJT	10/01/12	10/01/12	M-F Late News M-F Late News	CM	10p-1035p	1------	:30	1	$1,500.00	P-1	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/01/12	10/07/12	1------	1	$1,500.00	0.00								
E 10	WDJT	10/01/12	10/01/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p (10:35 PM-11:37 PM)	1------	:30	1	$400.00	P-1	0.00 NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/01/12	10/07/12	1------	1	$400.00	0.00								
E 11	WDJT	10/01/12	10/01/12	News at Noon News at Noon	CM	12p-1230p	1------	:30	1	$250.00	P-1	0.00 NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/01/12	10/07/12	1------	1	$250.00	0.00								
E 12	WDJT	10/01/12	10/01/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p	1------	:30	1	$200.00	P-1	0.00 NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/01/12	10/07/12	1------	1	$200.00	0.00								
E 13	WDJT	10/01/12	10/01/12	M-F 5pm News M-F 5pm News	CM	5p-530p	1------	:30	1	$350.00	P-1	0.00 NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/01/12	10/07/12	1------	1	$350.00	0.00								
E 14	WDJT	10/01/12	10/01/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	1------	:30	1	$1,200.00	P-1	0.00 NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/01/12	10/07/12	1------	1	$1,200.00	0.00								
E 15	WDJT	10/01/12	10/01/12	Morning News M-F 6a - 7 M-F 6a - 7a	CM	6a-7a	1------	:30	1	$150.00	P-1	0.00 NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/01/12	10/07/12	1------	1	$150.00	0.00								
E 16	WDJT	10/01/12	10/01/12	Wheel of Fortune 630p-7 630p-7p/Wheel	CM	M-F 630p-7p	1------	:30	1	$1,500.00	P-1	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 16	WDJT	10/01/12	10/01/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	1------	:30	1	$1,500.00	P-1	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	1------	1	$1,500.00	0.00								
E 17	WDJT	09/30/12	09/30/12	Sun Late News Sun Late News	CM	10p-1035p	------1	:30	1	$1,500.00	P-1	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	------1	1	$1,500.00	0.00								
E 18	WDJT	09/30/12	09/30/12	Su 6p - 7p 60 Minutes	CM	6p - 7p	------1	:30	1	$6,000.00	P-1	0.00 NM	1	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	------1	1	$6,000.00	0.00								
E 19	WDJT	09/27/12	09/27/12	M-F Late News M-F Late News	CM	10p-1035p	---1---	:30	1	$1,500.00	P-1	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	---1---	1	$1,500.00	0.00								
E 20	WDJT	09/27/12	09/27/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	---1---	:30	1	$400.00	P-1	0.00 NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	---1---	1	$400.00	0.00								
E 21	WDJT	09/27/12	09/27/12	News at Noon News at Noon	CM	12p-1230p	---1---	:30	1	$200.00	P-1	0.00 NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	---1---	1	$200.00	0.00								
E 22	WDJT	09/27/12	09/27/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p	---1---	:30	1	$200.00	P-1	0.00 NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	---1---	1	$200.00	0.00								
E 23	WDJT	09/27/12	09/27/12	M-F 5pm News M-F 5pm News	CM	5p-530p	---1---	:30	1	$350.00	P-1	0.00 NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	---1---	1	$350.00	0.00								
E 24	WDJT	09/27/12	09/27/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	---1---	:30	1	$1,200.00	P-1	0.00 NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	---1---	1	$1,200.00	0.00								
E 25	WDJT	10/02/12	10/02/12	M-F Late News M-F Late News	CM	10p-1035p	-1-----	:30	1	$1,500.00	P-1	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	-1-----	1	$1,500.00	0.00								
E 26	WDJT	10/02/12	10/02/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	-1-----	:30	1	$400.00	P-1	0.00 NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	-1-----	1	$400.00	0.00								
E 27	WDJT	10/02/12	10/02/12	News at Noon News at Noon	CM	12p-1230p	-1-----	:30	1	$250.00	P-1	0.00 NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	-1-----	1	$250.00	0.00								
E 28	WDJT	10/02/12	10/02/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p (2:00 PM-3:00 PM)	-1-----	:30	1	$200.00	P-1	0.00 NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	-1-----	1	$200.00	0.00								
E 29	WDJT	10/02/12	10/02/12	M-F 5pm News M-F 5pm News	CM	5p-530p	-1-----	:30	1	$350.00	P-1	0.00 NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	-1-----	1	$350.00	0.00								
E 30	WDJT	10/02/12	10/02/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	-1-----	:30	1	$1,200.00	P-1	0.00 NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 30	WDJT	10/02/12	10/02/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	-1-----	:30	1	$1,200.00	P-1	0.00 NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/01/12	10/07/12	-1-----	1	$1,200.00	0.00								
E 31	WDJT	10/02/12	10/02/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	-2-----	:30	2	$150.00	P-1	0.00 NM	2	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/01/12	10/07/12	-2-----	2	$150.00	0.00								
E 32	WDJT	10/02/12	10/02/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	-1-----	:30	1	$1,500.00	P-1	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/01/12	10/07/12	-1-----	1	$1,500.00	0.00								
E 33	WDJT	09/26/12	09/26/12	M-F Late News M-F Late News	CM	10p-1035p	--1----	:30	1	$1,500.00	P-1	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/24/12	09/30/12	--1----	1	$1,500.00	0.00								
E 34	WDJT	09/26/12	09/26/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	--1----	:30	1	$400.00	P-1	0.00 NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/24/12	09/30/12	--1----	1	$400.00	0.00								
E 35	WDJT	09/26/12	09/26/12	News at Noon News at Noon	CM	12p-1230p	--1----	:30	1	$200.00	P-1	0.00 NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/24/12	09/30/12	--1----	1	$200.00	0.00								
E 36	WDJT	09/26/12	09/26/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p	--1----	:30	1	$200.00	P-1	0.00 NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/24/12	09/30/12	--1----	1	$200.00	0.00								
E 37	WDJT	09/26/12	09/26/12	M-F 5pm News M-F 5pm News	CM	5p-530p	--1----	:30	1	$350.00	P-1	0.00 NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/24/12	09/30/12	--1----	1	$350.00	0.00								
E 38	WDJT	09/26/12	09/26/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	--1----	:30	1	$1,200.00	P-1	0.00 NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/24/12	09/30/12	--1----	1	$1,200.00	0.00								
E 39	WDJT	09/26/12	09/26/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	--1----	:30	1	$100.00	P-1	0.00 NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/24/12	09/30/12	--1----	1	$100.00	0.00								
E 40	WDJT	09/26/12	09/26/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	--1----	:30	1	$1,500.00	P-1	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/24/12	09/30/12	--1----	1	$1,500.00	0.00								
												Totals	41	$33,500.00